

Ideas to Market Awarded Nontoxic Projectile Contract for Lead-Free Military Ammunition

AUSTIN, Texas, Jan. 13 / / -- Technology transfer firm, Ideas to Market, L.P., announced today that it has been awarded a Department of Defense contract to produce 3 million 5.56mm nontoxic projectile cores using one of its new thermoplastic Ecomass™ Compounds (patent pending). Ecomass™ projectiles are a key component in the Defense Department's new lead-free ammunition which is identical in ballistic performance and effectiveness to the lead-based ammunition it is replacing. Ammunition containing Ecomass™ projectiles will be used primarily for training purposes in the United States where hundreds of ranges on military bases have been closed due to lead contamination.

"The Department of Defense has established a goal of totally eliminating lead from its ammunition by 2003" said Robert Durkee, president of Ideas to Market. "When you consider that the armed forces fire almost 700 million small caliber rounds each year during training exercises here in the U.S., the switch to a nontoxic, environmentally-compatible bullet provides a great opportunity for all of the services to maintain their required level of training while simultaneously protecting the soil and groundwater. Other benefits of 5.56mm ammunition containing Ecomass™ projectiles are that it is more accurate and causes less erosion of the M-16 gun barrel than ammunition currently in use."

During the fourth quarter of 1999, Ideas to Market delivered 1,350,000 Ecomass™ projectiles to Lake City Army Ammunition Plant where they were loaded and shipped to bases that had suspended training with traditional lead-based ammunition.

About Ecomass™ Compounds

Ecomass™ Compounds are a new line of nontoxic thermoplastic materials that can replace lead and other traditional materials in many applications including: ammunition, shotshell shot, weighting, balancing and radiation shielding using a variety of polymers, elastomers and fillers to meet a wide range of material property requirements. Ecomass™ Compounds do not contain lead, lead alloys or any material considered toxic or hazardous according to EPA's *Hazardous Substances Priority List* or the Department of Defense *Listing of Toxic Chemicals, Hazardous Substances and Ozone Depleting Substances*. Additional information is available at www.ecomass.com

About Ideas to Market, L.P.

Ideas to Market is a technology transfer partnership focused primarily on composite materials, scientific sensors and measurement equipment. Ideas to Market provides engineering, market research, intellectual property protection and capital formation to take selected technologies from the laboratory to the marketplace. Additional information is available at www.ideas2market.com.

Ecomass™ is a registered trademark of Ideas to Market, L.P. Portions of this document may constitute "forward-looking statements" as defined by federal law. Although the company believes any such statements are based on reasonable assumptions, this is no assurance that actual outcomes will not be materially different. Any such statements are made in reliance on the "safe harbor" protections provided under the Private Securities Reform Act of 1995. This news release is not an offer to sell, nor the solicitation of an offer to buy, any securities.

SOURCE Ideas to Market, L.P.

01/13/2000

For Immediate Release

/CONTACT: Robert Durkee of Ideas to Market, L.P. at 512-306-9755 or email at durkee@ideas2market.com.

/Web sites: <http://www.ecomass.com>
<http://www.ideas2market.com>